



The World Trade Center Chicago and the U.S. Export Assistance Center

Invite you to attend a breakfast seminar

“CENTRAL EUROPE – NEXT STOP EUROPEAN UNION”



***Tuesday, November 18, 2003
8:00a.m. to 10:30a.m.
World Trade Center Chicago
The Merchandise Mart Suite 1540
Chicago, Illinois***

May 1, 2004, will mark an historic moment in the development of the European Union, as the organization opens its doors to 10 new members, many of them from Central and Eastern Europe. Is your company positioning itself to take advantage of these changes? How do you plan to tap into an expanded potential market of over 500 million consumers? Do you have a regional approach for Central Europe and the EU? Are you aware of EU and EBRD funded projects? Are you actively pursuing the opportunities that exist in these developing markets?

On November 18, 2003, the World Trade Center Chicago and the U.S. Export Assistance Center will host a seminar featuring senior U.S. commercial officers from **Hungary** and **Slovakia**.

- **Hungary** has emerged from the transition period of the 1990s a robust, fully functioning market economy. As a result of successful reforms, Hungary is now one of Europe's fastest-growing and most open economies, deeply integrated into the European economy.
- With continued stable GDP growth (3-4%) and decreasing unemployment, **Slovakia** has been able to more than triple its FDI over the last 3 years. Export opportunities in many sectors are not being met as enterprises in the country, as well as in the region, are restructuring and need to modernize their equipment and technology.

Further details regarding the program will be available shortly.

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Find out what business opportunities might exist for your firm as these countries prepare to join the EU in 2004. Following the seminar, the officers will be available for one-on-one meetings. For more information please contact Emily Brinkmoeller at 312-467-0603 Fax: 312-467-0615 (embrinkmoeller@wtcc.org) or Stuart Schaag at 312-353-7711 (stuart.schaag@mail.doc.gov).

Members: \$20 Non-Members: \$25

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